

## On the road to *UNITI expo 2020*

[April 23, 2019] - *UNITI expo 2020*, the leading European trade fair for the retail petroleum and car wash industries, will celebrate its fourth edition on **May 26 - 28, 2020**. The industry's most international trade fair will return to Stuttgart (Germany) to showcase the latest products and services for petrol stations, professional car washes and convenience stores.

Following the successful model from the previous editions, *UNITI expo 2020* will spread across 40,000 square metres of exhibition space, taking over Halls 1, 3 and 5 of the state-of-the-art Landesmesse Stuttgart. The exhibition is divided into four themed areas - **Technology, Payment & Logistics; Carwash & Carcare; Oil Companies & Fuel Retailers; and Shop & Convenience** - allowing visitors and exhibitors to plan their visit efficiently.

"Thirteen months before the event, **around 80% of the stand space has already been booked**. We are way ahead of schedule," says Ben Boroewitsch, Sales Executive at com-a-tec and responsible for exhibitor sales at *UNITI expo*. "If you want to exhibit at *UNITI expo 2020*, you should hurry up." With **467 exhibitors from 37 countries** and **17,000 attendees from 120 countries**, in 2018 *UNITI expo* solidified its place as the biggest European trade fair for the sector.

### New features for *UNITI expo 2020*

*UNITI expo 2018* saw the installation of the first '**Alternative Fuels Pavilion**'. In an effort to stay ahead of the times, *UNITI expo 2020* will expand this concept in space and number of participating companies. Ongoing conversations in the European Union, a growing environmental awareness from society and the will to invest in new technologies from major oil companies will only make the market share of alternative fuels grow.

In the **carwash area**, *UNITI expo* expects a higher number of European and international carwash operators to be present at the show, both from the petrol station and professional car wash businesses. In 2018, a number of major car wash players chose *UNITI expo* as the platform to unveil their new tunnel washes for the first time. Leading manufacturers in the sector such as - Christ Wash Systems, WashTec, Holz, DICO, Schleicher - continue to support *UNITI expo* as the leading trade fair for the professional car wash business.

More international and European visitors are expected in the **Shop & Convenience** themed area, which continues to grow with every new edition of the show. In addition to inviting all major European brands to the show, there will be a **themed pavilion titled 'Franchise & Co-Branding'** - a space tailor-made for franchises to interact with oil companies and retailers from across the globe. The diverse approaches of retailers in Europe make the platform incredibly useful and interesting to learn about different business models.

## About *UNITI expo*

*UNITI expo* is the leading European trade fair for the retail petroleum and car wash industries. With its compact three-day format, the biennial trade show is tailored to the needs of its target audience. The exhibition space is divided into four themed areas: **Technology, payment & logistics; Car-wash & carcare; Oil companies & fuel retailers; and Shop & convenience.** In 2018, the 3rd edition of *UNITI expo* gathered **467 exhibitors and 17,000 attendees from 120 countries** on an exhibition area of 40,000 m<sup>2</sup>. *UNITI expo* is organized by UNITI-Kraftstoff GmbH in cooperation with WDM management consultancy and com-a-tec GmbH.

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