



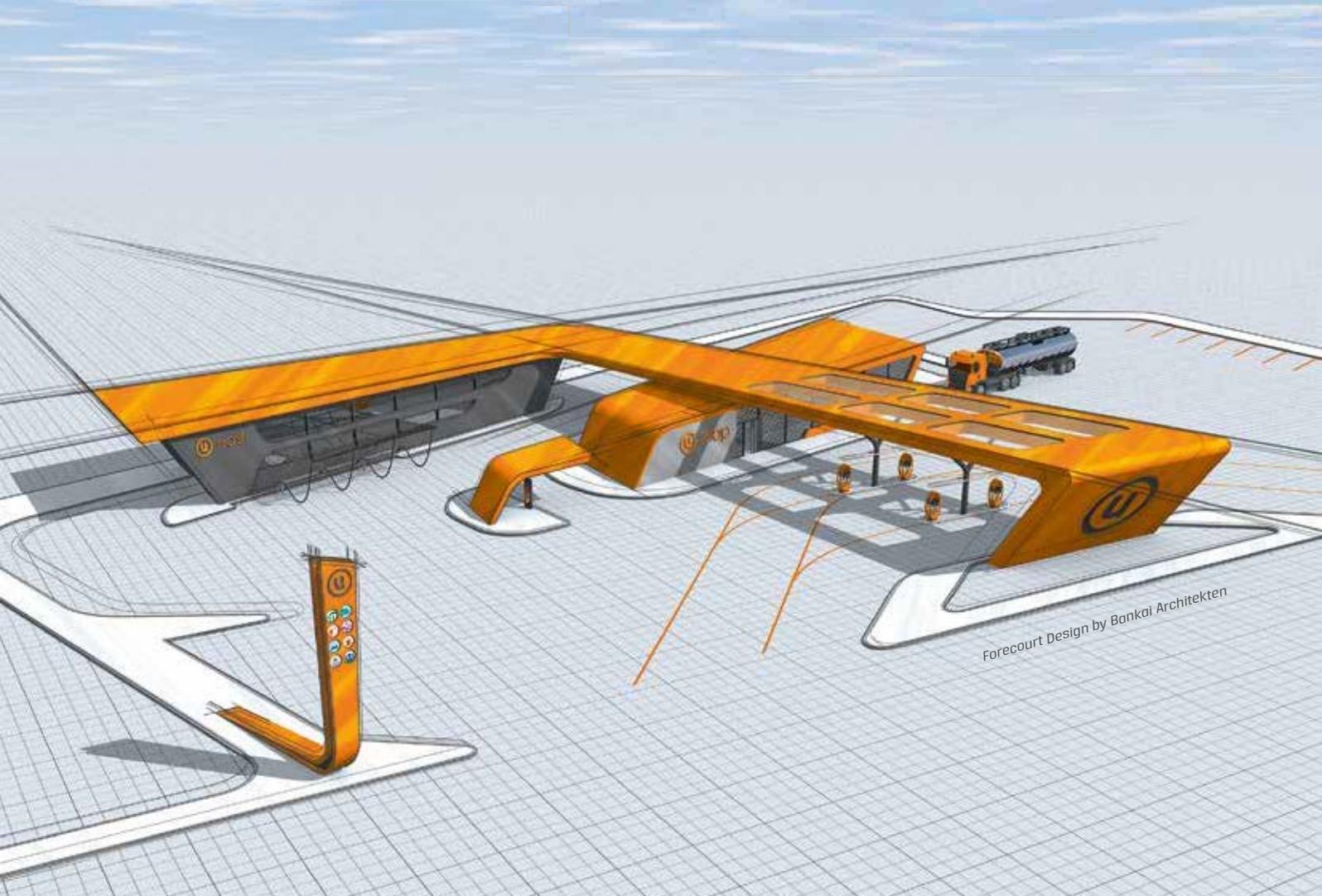
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9-11 Februar 2021

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event to your calendar

# UNITI expo



9 - 11 February 2021, Stuttgart, Germany



*The leading retail petroleum and  
car wash trade fair in Europe*

[www.uniti-expo.com](http://www.uniti-expo.com)

# The whole industry under one roof

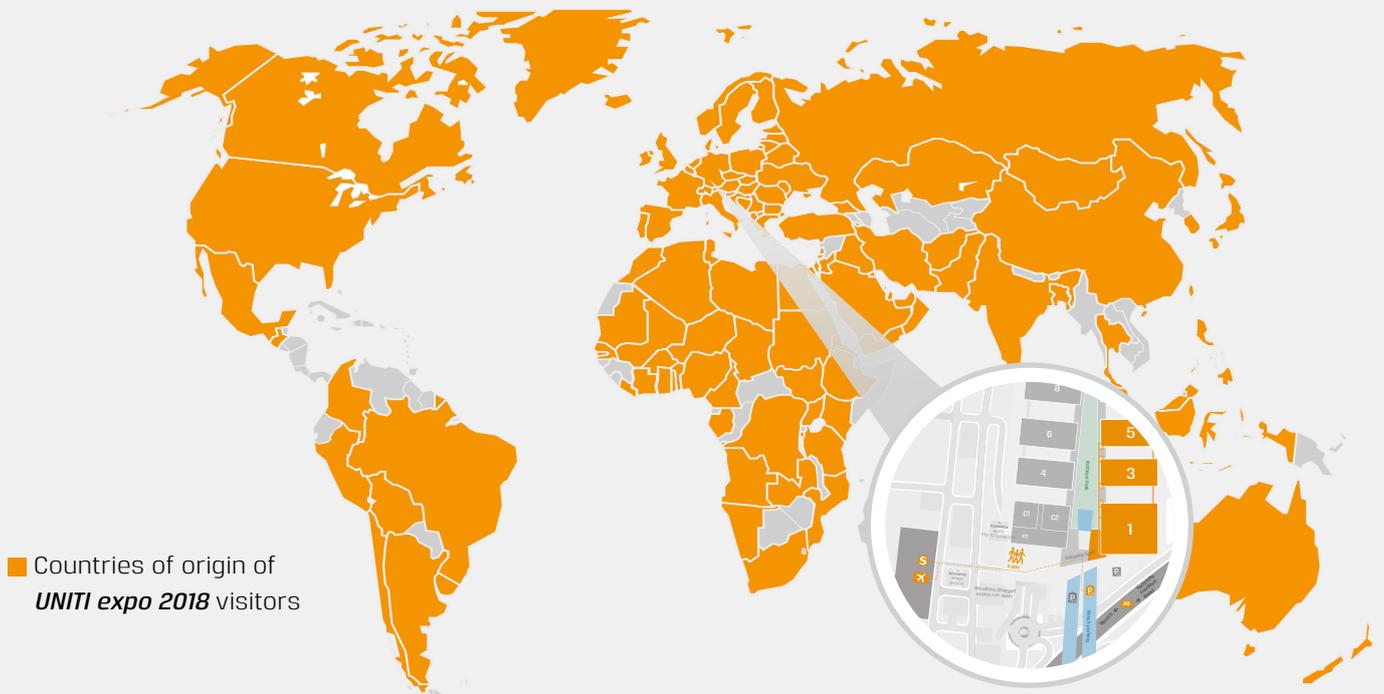
At **UNITI expo 2021**, a broad range of products and services needed for the operation of a modern fuel station and car wash will be showcased in a 40,000 m<sup>2</sup> venue. This makes **UNITI expo** the largest and most extensive trade fair for the retail petroleum and car wash industries in Germany and Europe.



In the center of Europe,  
with a **global** reach

**17,000** participants  
from **120** countries

**467** exhibitors  
from **37** countries



# UNITI expo 2021

## Industry expertise and partners

Together with its partner association MWV (the German association for the petroleum industry), UNITI represents around 85% of Germany's petrol station market. The assistance provided by business consultancy WDM, experts in shop & convenience, and com-a-tec, owner of the leading international

online portal PetrolPlaza, makes up a team with an extraordinary degree of industry expertise, both nationally and internationally. In addition, the successful partnership concept of **UNITI expo** attracts a large number of cooperation, association and media partners from around the world.

### Cooperation partners of UNITI expo 2021



### Oil companies and fuel retailers



### Association partners of UNITI expo 2021

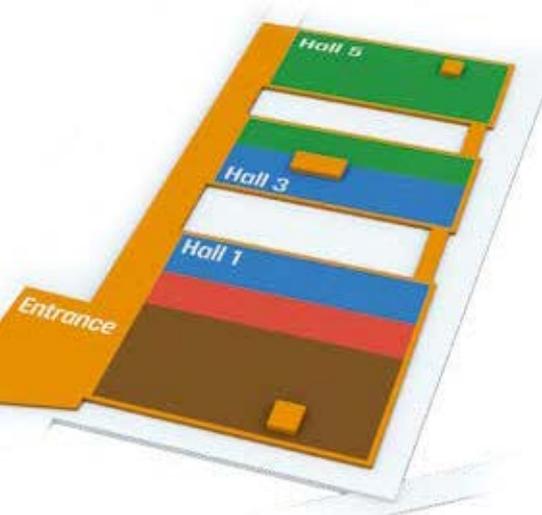


### Media partners of UNITI expo 2021



# UNITI expo 2021 at a glance

## Exhibition areas



Three exhibition halls encompassing a total of 40,000 m<sup>2</sup> are divided into four themed areas:

- Technology, payment & logistics
- Car wash & car care
- Oil companies & fuel retailers
- Shop & convenience
- Forums

**UNITI expo's** clear structure helps every visitor to effortlessly find a suitable product or offer and explore the exhibition efficiently.



The exhibition area of **UNITI expo 2021** is equal to the size of eight football fields!

## UNITI expo 2021 conference program



The forums integrated into the themed areas offer a varied, free of charge conference program. It ranges from informative reports and expert talks, to exciting presentations by prominent speakers.

## Culinary discovery tour

In 2021, GenussGARTEN FOODCOURT will again be partner of **UNITI expo**. Innovative food & beverage concepts will be

presented on an area of 750 m<sup>2</sup>. Visitors and exhibitors are welcome to enjoy this unique culinary experience.



## Opening hours

**Tuesday, 9 February**  
9:30 - 18:00

**Wednesday, 10 February**  
9:30 - 18:00

**Thursday, 11 February**  
9:30 - 16:00

# 10 good reasons to choose *UNITI expo*

- 1 *UNITI expo* is the leading trade fair for the retail petroleum and car wash industries and thus the most representative platform for products and innovations in Germany and Europe.
- 2 Products and services presented at *UNITI expo* cover all aspects relevant to the operation of fuel stations and car wash sites.
- 3 As a concept fair, *UNITI expo* bets on innovative products and outside-the-box concepts like no other fair.
- 4 The compact three-day format and the two-year rhythm are specifically tailored to the requirements of the industry.
- 5 Located in the heart of Europe, with its own highway exit, S-Bahn train station and just a five-minute walk away from the airport, Landesmesse Stuttgart is very easy to reach both for national and international visitors.
- 6 The comprehensive market overview, the efficient format and the time saving accessibility of the location attract top decision-makers in the industry from Germany and abroad.
- 7 *UNITI expo* is a unique opportunity for exhibitors and visitors to maintain their business relations and make new contacts.
- 8 Professional lectures and exciting presentations make *UNITI expo* a high value offer for every visitor.
- 9 The entrance to *UNITI expo* as well as the conference program are free of charge for trade visitors.
- 10 All exhibitors and visitors are invited to try culinary delights in the unique GenussGARTEN FOODCOURT.



“By the industry, for the industry - there is no other event of the kind in Germany that is so strongly supported by the retail petroleum and car wash sectors.”

**RA Elmar Kühn**, leading CEO UNITI Association



“Especially in the dynamic and rapidly expanding Shop & Convenience sector, the visitors of *UNITI expo* may find lots of innovations and concepts for successful business development.”

**Walter D. Mangold**, Owner WDM Business Consulting



“With participants from 120 countries, *UNITI expo* is the most international trade fair in the world with a unique innovation density in all sectors.”

**Bruno Boroewitsch**, CEO com-a-tec GmbH

# Review and figures of *UNITI expo 2018*

“For WashTec, *UNITI expo* has emerged as reference and as the leading trade fair for our industry, especially for the Central European market.”  
**WashTec, Stephan Weber,**  
Member of the Board

467 exhibitors from 37 countries  
17,000 attendees from 120 countries  
40,000 m<sup>2</sup> exhibition area

*UNITI expo 2018* exceeded the expectations of the industry. On an exhibition area of 40,000 m<sup>2</sup>, all segments relevant to the retail petroleum and car wash business were present, and *UNITI expo* once again proved its role as the leading trade fair for the industry!

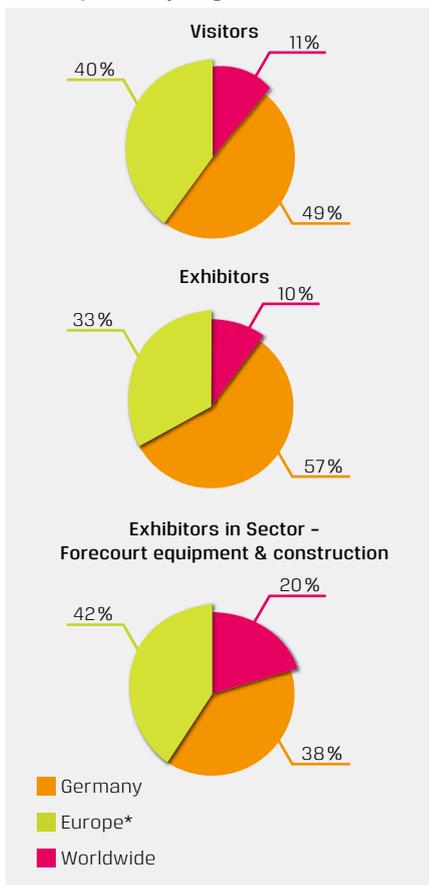
The integration of the professional forums directly into the exhibition halls was particularly well received. Besides numerous expert presentations, stars such as extreme sports athlete Joey Kelly, TV chef Alfons Schuhbeck, Olympic champion Natalie Geisenberger and freestyle trial athlete Adrian Guggemos entertained the audience.

In the GenussGARTEN FOODCOURT one could enjoy convenience at the highest level by exploring innovative food concepts and trying them free of charge.

The *UNITI expo* networking party, attended by more than 1,600 guests, as well as the numerous booth parties created the perfect setting for meeting customers, business partners and old friends from the industry, as well as making new valuable contacts.

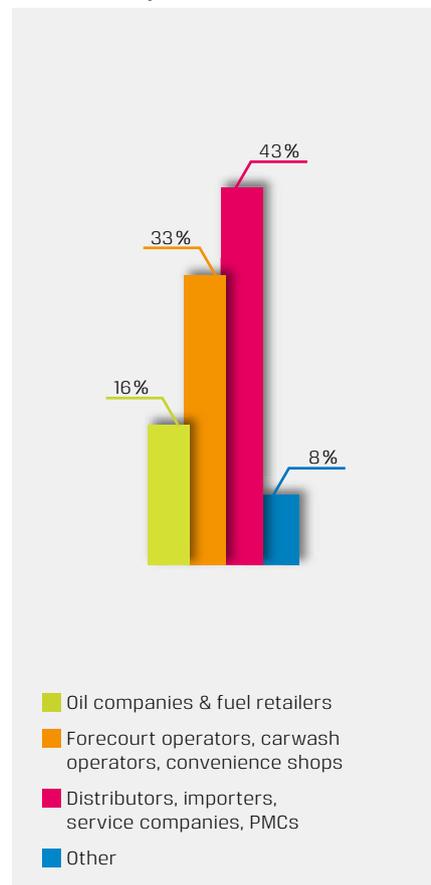


## Participants by region

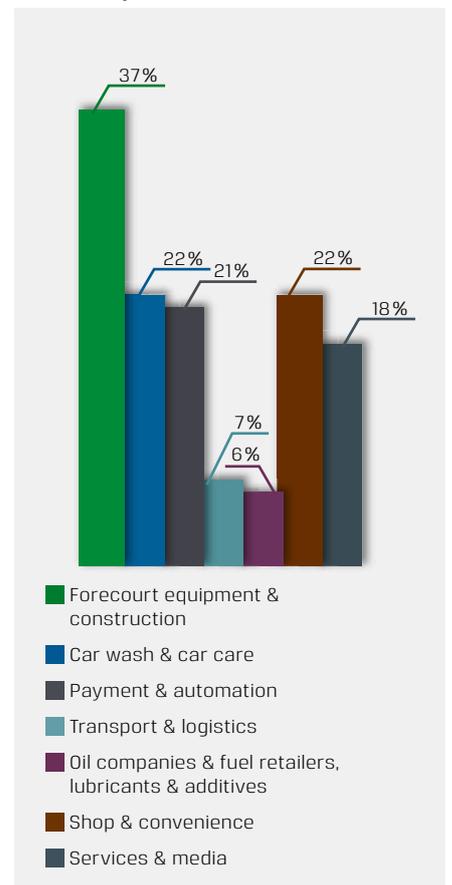


\* with Russia

## Exhibitors by sector \*\*



## Visitors by sector \*\*



\*\* multiple entries possible

# Statements and impressions regarding *UNITI expo 2018*

*We have had a great week, a lot of our key customers have come here and a lot of our channel partners have come here.*

**Dover Fueling Solutions, Brad Schumacher,**  
VP Global Strategic Accounts & Marketing

*For us, **UNITI expo** is the most important international trade fair.*

**PWM GmbH & Co. KG, Dr. Max F. Krawinkel, CEO**

***UNITI expo** is a very important platform for Coca-Cola and our brands to present our innovations and ourselves. We see this as a successful platform to meet our customers.*

**Coca-Cola European Partners Deutschland GmbH, Martin Kiefer, National Key Account Manager**

*We were very excited to be part of **UNITI expo 2018** show, it has been a great couple of days for us.*

**OPW, Kevin Long, President**

*The **UNITI** show was A+. It's a great springboard to build our brand in Europe and secure partner and customer opportunities for our wetstock, testing and cleaning technologies. On a global scale Bruno and his team are among the best to help us optimise our trade show investment.*

**LEIGHTON O'BRIEN, Reed Leighton, CEO**

***UNITI expo** has become the relevant international trade fair for the sector. We had three really great days. We had great talks, made good, new contacts and found innovative ideas here. Great that we could be here, was really fun...*

**Shell Deutschland Oil GmbH, Peter Muschick, National Sales Manager Retail Branded Wholesale**



# Interested?

Sales Executive

**COM-a-TEC**  
a communications company

**Ben Boroewitsch**

com-a-tec GmbH

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uniti-expo@com-a-tec.de



Organiser



**UNITI-Kraftstoff GmbH**

Jägerstraße 6

10117 Berlin

Germany

www.uniti.de

Event venue

Messe Stuttgart



**Landesmesse Stuttgart GmbH**

Messeplazza 1

70629 Stuttgart

Germany

www.messe-stuttgart.com



www.uniti-expo.com

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We look forward to meeting you in 2021!