



# UNITI expo

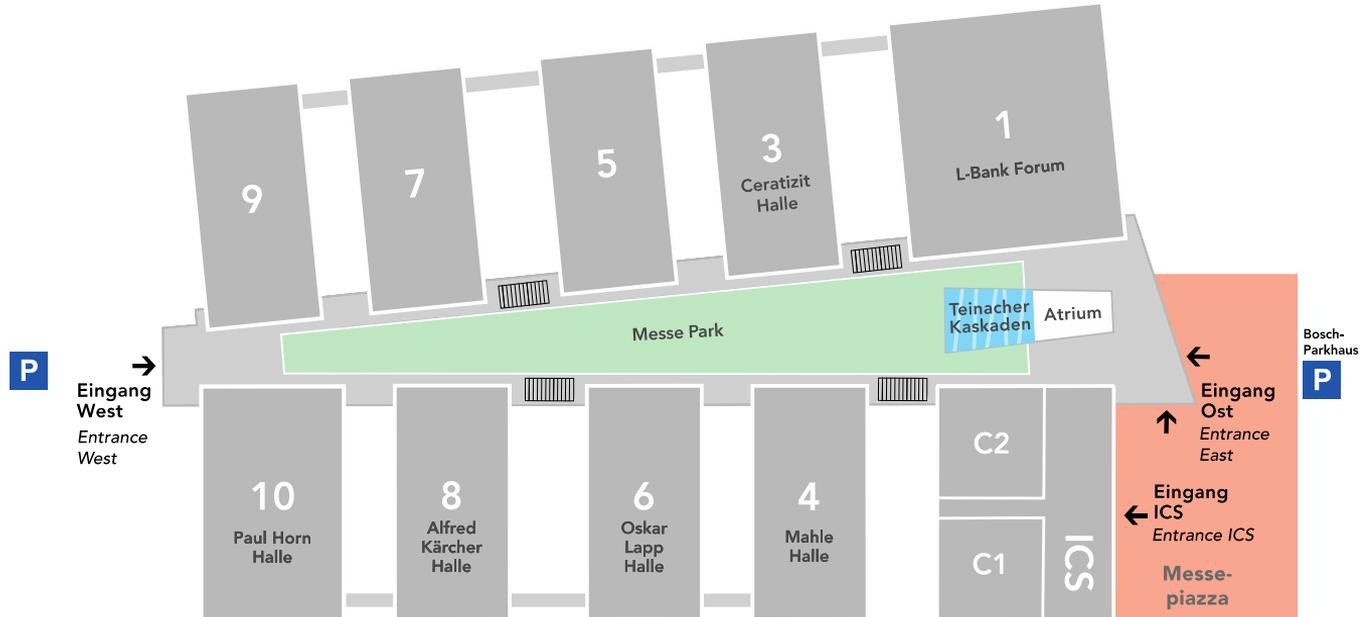


19 - 21 May 2026, Stuttgart, Germany

Advertising spaces  
UNITI expo 2026



# Site Overview

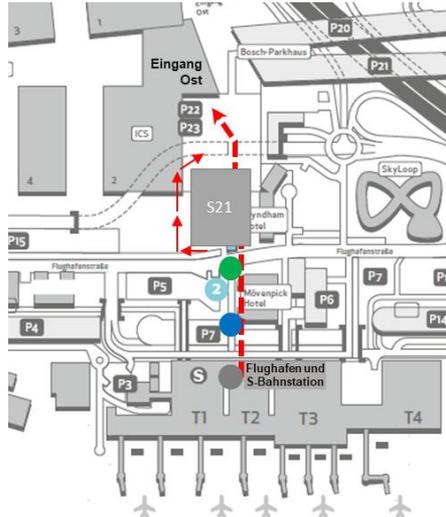


# Advertising Spaces Messeboulevard

## Videoboard north/ south

The videoboards are located outdoor over the entrance of the tunnel between the airport and the Messepiazza. On the way to the fair every visitor has to pass this gate.

Advertisement length 10 seconds, 400 repetitions per day, none exclusive rights



Total price:  
 Rent incl. system integration plus VAT

€ 890.00 [per main entrance and per day]



# Promotion

## Promotion approval

Promotional activities allow you to directly approach your customers. A maximum of 5 teams are permitted (no flyer distribution; only high-quality promotional materials are allowed). A promotional team consists of a maximum of 2 people provided by the exhibitor. Bookings are only available for the entire duration of the trade fair.



Prices on request, only approval

# Advertising spaces | connection path between halls

## Floor Graphics

Floor graphics can be placed throughout the fairground round course. You can design your own visitor's tour using this unusual form of advertisement.

Only bookable in front of hal 3 and hal 5.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 200.00 [price per sqm]



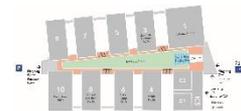
## Advertising Tower

The advertising towers are built around the columns at the corridors and are printed on all four sides, each with a size of 0.8 x 3 m.

Only bookable in front of hal 3 and hal 5.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 1,220.00 [0.8 x 3 m | four-sided | frame on loan]



# Advertising spaces | connection path between halls

## Glas Wall Banners

The 1.95 x 2 m banners hang along the glass wall in the main hallway. They are in the visitors' direct field of vision and can be placed at the main entrances too to the halls.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 535.00 [one sided | 1.95 x 2 m ]

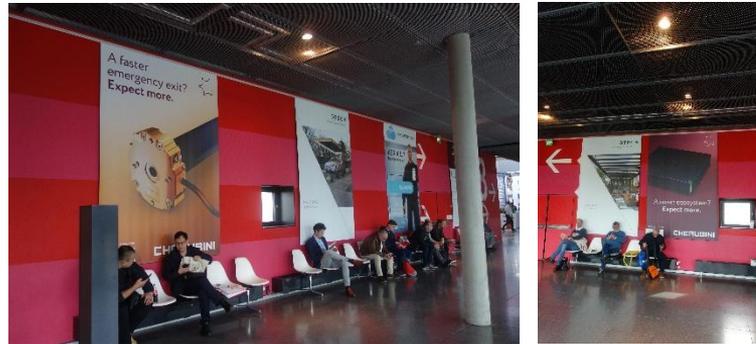


## Wall Banners

These banners are placed on the walls along the main hallway near the halls and display your company and product advertisement in the large format of 2 x 3 meters.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 755.00 [one sided | 2 x 3 m]



# Advertising spaces | connection path between halls

## Ceiling Banners

The ceiling banners in the main hallway are an ideal advertising medium and serve as a signpost to your exhibition booth. The 3 x 0.6 m ceiling banners can be booked at the corridors to guide your visitors.

Total price:  
Rent incl. production and installation/dismantling, plus VAT

€ 265.00 [one sided | 3 x 0.6 m]  
€ 420.00 [double sided | 3 x 0.6 m]



# Advertising spaces | connection path between halls

## Display | Roll Up

The roll-ups can be individually placed on the grounds, e.g., at the escalators or in the visitor walkways.

Sure we will recommend you the best spots for your display.

Total price:  
Rent incl. production and installation/dismantling, plus VAT  
€ 370.00 [85 x 200 cm | single-sided | per display]



## Display | TX Frame

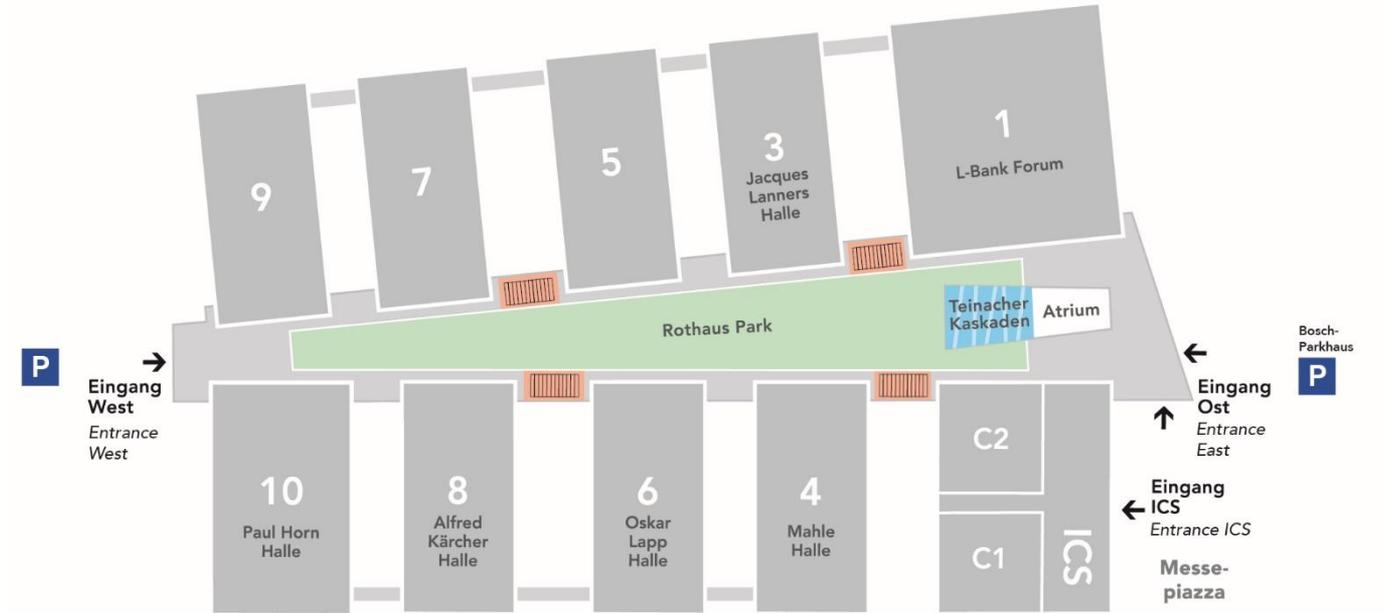
This outstanding display can be placed individually at the fair ground.  
Sure we will recommend you the best spots for your Display.

→ Other sizes on request.

Total price:  
Rent incl. production and installation/dismantling, plus VAT  
€ 415.00 [99 x 250 cm | single-sided | per display | frame on loan]  
€ 620.00 [99 x 250 cm | double-sided | per display | frame on loan]



# Advertising spaces | elevated sections



# Advertising Spaces at the Elevated Sections

## Skylights Doors

The skylights at the wooden doors can be used individually to place your message or lead to your booth.



Total price:  
Rent incl. production and installation/dismantling, plus VAT

€ 410.00 [per piece | one sided | 2,34 x 0,55 m]



# Advertising spaces | elevated sections

## Escalator advertisement

Accompany your customers on their way to the exhibition halls!

Two escalators are available at each of the highly frequented jumps for individual design.

The railings and escalator belts can be covered. We would be happy to put together a package for you.

Total price:  
Rent incl. production and assembly / dismantling plus VAT  
€ 2,600.00 [glas | 2 pieces | 1290 x 67 cm]  
€ 1,200.00 [foot band | 4 pieces | 1290 x 9,5 cm]



# Advertising Spaces at the Elevated Sections

## Ceiling Banners

The banner between the stairway steps and the glass wall on the fairground round course, lies with the attractive format of 5 x 4 m directly in the view of the visitors.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 2,975.00 (one-sided, 5 x 4 m)  
 € 4,965.00 (double-sided, 5 x 4 m)



## Banner Railing

The banners along the balustrade can be booked in different lengths. From a length of 10 m up to 20 m.

Total price:  
 Rent incl. production and installation/dismantling, plus VAT

€ 615.00 (10 x 1 m)  
 € 1,125.00 (15 x 1 m)  
 € 2,145.00 (20 x 1 m)



# Advertising Spaces | within the Halls



# Advertising spaces | connection path between halls

## Floor Graphics

Floor graphics can be placed throughout the fairground round course. You can design your own visitor's tour using this unusual form of advertisement.

Please note: there will be carpet in the aisles

Total price:  
Rent incl. production and installation/dismantling, plus VAT

€ 220.00 per sqm



# Advertising Spaces in the Halls

## Advertising Towers

The advertising towers are built around the massive columns in the halls.

→ Adjacent exhibitors have priority booking rights.

Total price:  
Rent incl. production and installation/dismantling, plus VAT

€ 1,350.00 (1.2 x 3 m, four-sided, frame on loan)



## Column wrapping

Use your column on or beside your booth for your message.

Prices depend on measurements of the pillar. Please send your booth no. That we can check it.

Total price:  
Rent incl. production and installation/dismantling, plus VAT

On request | subject to approval  
Price example: € 950 [(width)1,59 x (height) 4 m]



# Contact Advertising Spaces

## Contact Team Marketing

Our team, Marketing Services Messe Stuttgart, welcomes any questions you may have. We look forward to assisting you.

### Main contact:

Maximilian Spatschek  
Marketing Services Messe Stuttgart  
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E-Mail: [spatschek@marketingservices-messe-stuttgart.de](mailto:spatschek@marketingservices-messe-stuttgart.de)



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A division of the  
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Amtsgericht Stuttgart HRB 24320

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