

UNITI expo 2020 announces its cooperation partners

A total 16 cooperation partners make their industry expertise available to the trade show

[November 05, 2019] - In addition to the growth in the number of exhibitors, *UNITI expo* has also secured four new cooperation partners for 2020. Well known partners such as CECOD, CocaCola, CompetenceCenter, eurodata, GenussGARTEN, HACK, Lantzerath-Group, Lekkerland, PayTec, PMW, SONAX and Tank&Rast will be joined by four new names - FRANKE, KÄRCHER, NSI and PDI - ensuring a wealth of knowledge and experience for the show.

In line with the motto "From the industry for the industry", *UNITI expo* and its 16 cooperation partners continue to drive forward its success as the leading European trade fair for the petrol station and car wash industries and to provide worldwide market access through its national and international representation.

Together the cooperation partners represent all areas at *UNITI expo* with a high degree of expertise - Technology, payment & logistics, Car wash & car care, Oil companies & fuel retailers and Shop & convenience. Each partner represents an exclusive product segment from the themed areas of the trade fair.

UNITI expo not only promises cooperation partners increased attention through maximum media and brand presence. They will also be involved in the planning process of the trade show and will advise organisers.

A testament to *UNITI expo's* partner concept, the number of cooperation partners only increase with each edition. Some cooperation partners have been with *UNITI expo* since the first edition in 2014. In addition, the show cooperates with a large number of media and association partners in order to reach and inform experts across the world and involve them in the design of the innovative trade fair.

"The presence and input of our partners will further enhance the value of our leading trade fair", underlines Elmar Kühn, Managing Director of UNITI-Kraftstoff GmbH. He is not only pleased about the long-standing supporters of the fair, but also welcomes the new partners. "With these strong brands at its side, *UNITI expo* can look forward to a positive future and further success at the fair," said the Managing Director.

About UNITI expo

UNITI expo is the leading European trade fair for the retail petroleum and car wash industries. With its compact three-day format, the biennial trade show is tailored to the needs of its target audience. The exhibition space is divided into four themed areas: **Technology, payment & logistics; Car wash & car care; Oil companies & fuel retailers; and Shop & convenience.** In 2018, the third edition of UNITI expo gathered **467 exhibitors and 17,000 attendees from 120 countries** on an exhibition area of 40,000 m². UNITI expo is organized by UNITI-Kraftstoff GmbH in cooperation with com-a-tec GmbH and WDM management consultancy.

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