

### **UNITI expo and Onexpo sign cooperation agreement**

The agreement will boost business opportunities for Mexican and European companies involved in the fuelling business.

[May 15, 2019] **UNITI expo**, the leading European trade fair for the retail petroleum and car wash industries, and **Onexpo Nacional, A. C.**, Mexico's largest association of fuel retailers, have signed a cooperation agreement to strengthen ties between both entities.

The agreement seeks to bring the fuelling industry in Mexico and Europe closer together, benefiting companies at either side of the Atlantic. The recent opening of Mexico's fuel retail market provides a wide range of opportunities for international retailers and equipment suppliers, while the dynamics of the European market continuously provide business opportunities for new and foreign players.

Part of the agreement looks to build a platform for companies from both areas of the world to explore synergies, discover new technologies and encourage future partnerships.

The first steps of the cooperation will see representatives from **UNITI expo** visit **Onexpo 2019 Convention & Expo, June 5 - 7** in Veracruz, the most important trade fair for the fuelling industry in Mexico.

A delegation of Mexican professionals will be invited to **UNITI expo 2020**, taking place **May 26 - 28, 2020**, in Stuttgart (Germany), to explore the latest solutions and services the industry has to offer.

"We are very happy to announce this new cooperation agreement with **Onexpo**," says Bruno Boroewitsch, co-organizer of **UNITI expo**. "Our industry has become truly global and this agreement will benefit suppliers and retailers in Mexico and Europe. The Mexican market is currently going through a fascinating stage with national and international players competing for the recently opened market."

"At **Onexpo**, we now conjugate the verb 'innovate' at Petrol Stations in more languages," says Roberto Díaz de León, President of **Onexpo**. "With our participation in the most important trade fair in Europe, **UNITI expo**, in May of next year, we accelerate the process of improving value propositions by Mexican fuel retail companies, whom are going through a historic moment in our industry. So learning and capitalizing on experiences will be very important for our market."

#### About Onexpo Nacional, A. C.

**Onexpo Nacional** has the goal of promoting the development of the Mexican gas station sector; representing its interests before the public, private and social sectors as well as providing specialized technical support, information, contact with authorities, international interaction, training and services of common interest to our associates. In 2018, **Onexpo Convention & Expo** celebrated its 30th anniversary.

#### About *UNITI expo 2020*

*UNITI expo* is the leading European trade fair for the retail petroleum and car wash industries. With its compact three-day format, the biennial trade show is tailored to the needs of its target audience. The exhibition space is divided into four themed areas: **Technology, payment & logistics; Carwash & carcare; Oil companies & fuel retailers; and Shop & convenience**. In 2018, the 3<sup>rd</sup> edition of *UNITI expo* gathered 467 exhibitors and 17,000 attendees from 120 countries on an exhibition area of 40,000 m<sup>2</sup>. *UNITI expo* is organized by UNITI-Kraftstoff GmbH in cooperation with WDM management consultancy and com-a-tec GmbH.

#### Press contacts:

##### International & German speaking

Nadine Wendt

P. +49 7721 9830-63

Email: nadine.w@com-a-tec.de

##### Russian speaking

Katerina Schöffel

M. +49 172 7233442

Email: katerina.s@com-a-tec.de

[www.com-a-tec.de](http://www.com-a-tec.de)

Am Krebsgraben 15, 78048 Villingen-Schwenningen, Germany

CEO: Bruno Boroewitsch, Registry office: Amtsgericht Freiburg HRB 602042