



Mitten im Markt Messe Stuttgart
UNITI expo



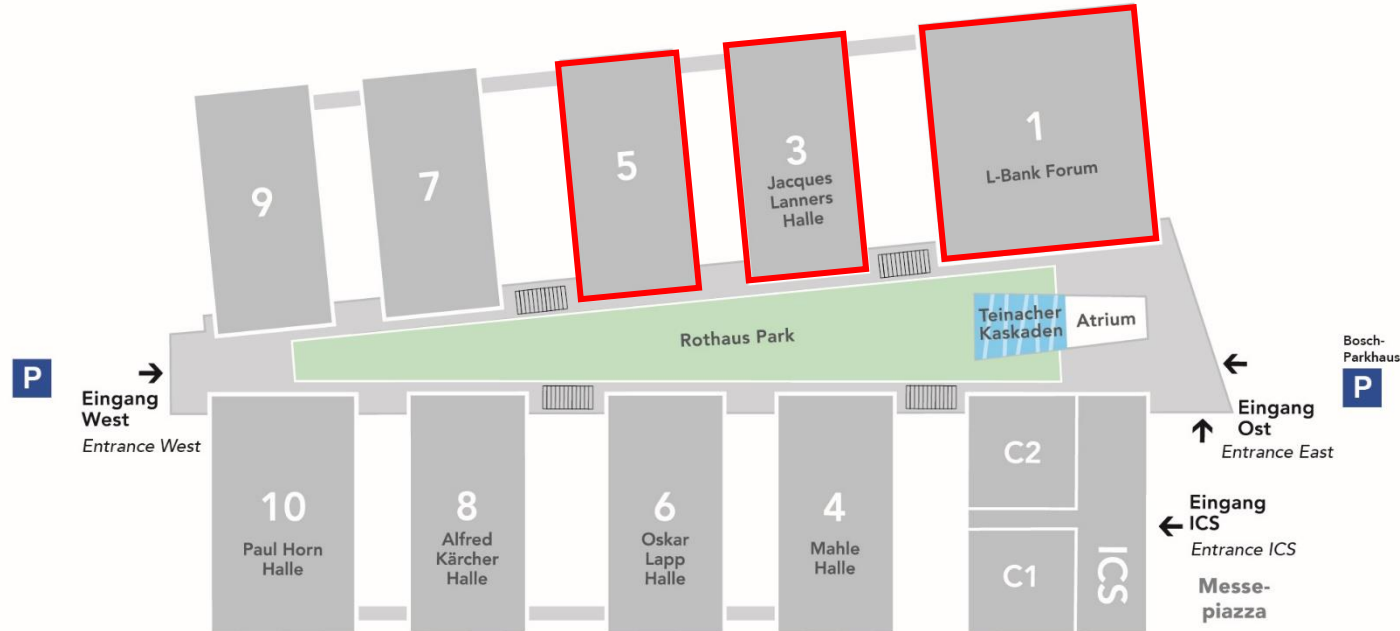
14-16 May 2024, Stuttgart, Germany

Advertising Space Overview UNITI expo 2024

Site Overview

Mitten im Markt

Messe Stuttgart



Advertising Spaces Entrance East

Floor Graphics

Floor graphics can be placed throughout the Entrances East & West. You can design your own visitor's tour using this unusual form of advertisement.



Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 229.00 per sqm

Advertising Spaces Entrance East

Promotion Approval

With promotion teams you can approach the visitors directly.
 Maximum 5 teams are admitted (no flyer distribution, only high quality giveaways are admitted).

Team with a maximum of 2 persons is provided by the customer.

Total price:
 per team and day, plus VAT

€ 313.00 (only approval)



Airship

Take advantage of the possibility of an airship! With a zeppelin you can get the most different advertising message; convey and insure high attention over "the heads" of the visitors with this mobile advertising media.

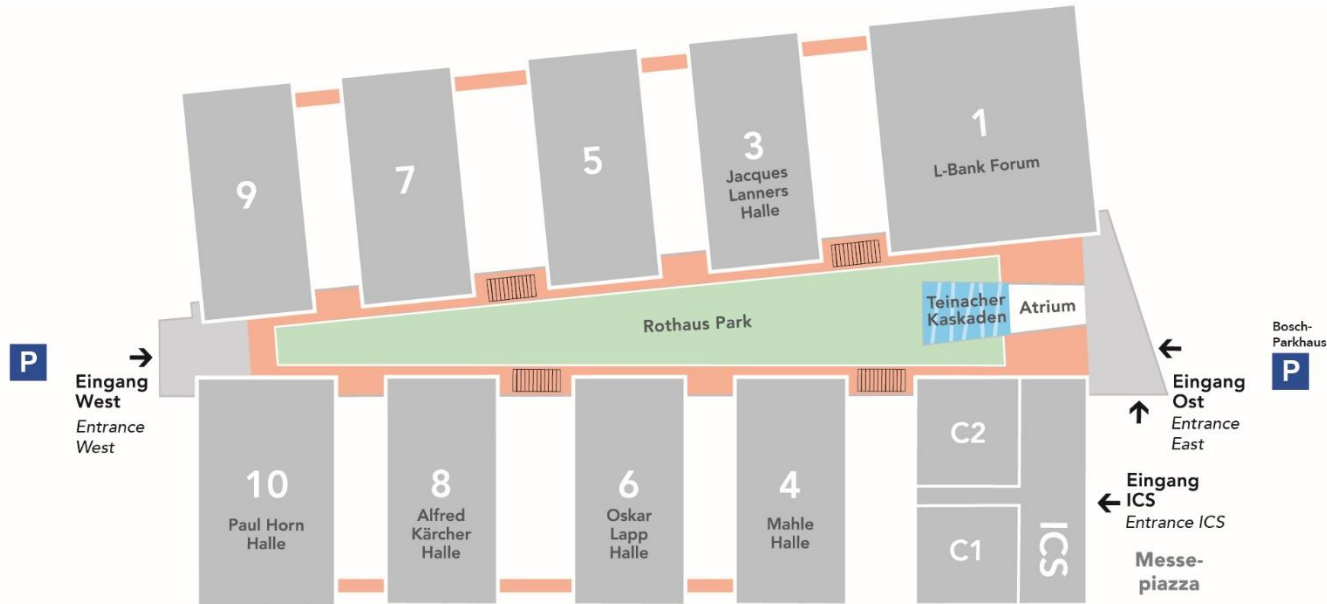
Total price for the event:
 Rent incl. production and installation/dismantling, plus VAT

€ 2,115.00 1st day

€ 875.00 2nd day



Advertising Spaces in the Fairground Round Course



Advertising Spaces in the Fairground Round Course

Floor Graphics

Floor graphics can be placed throughout the fairground round course. You can design your own visitor's tour using this unusual form of advertisement.

Total price:
Rent incl. production and installation/dismantling, plus VAT

€ 229.00 per sqm



Advertising Tower

The advertising towers are built around the columns at the corridors and are printed on all four sides, each with a size of 0.8 x 3 m.

Total price:
Rent incl. production and installation/dismantling, plus VAT

€ 1,512.00 € (0.8 x 3 m, four-sided, frame on loan)



Advertising Spaces in the Fairground Round Course

Glas Wall Banners

The 1.95 x 2 m banners hang along the glass wall in the main hallway. They are in the visitors' direct field of vision and can be placed at the main entrances too the halls.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 648.00 (one sided, 1.95 x 2 m)



Wall Banners

These banners are placed on the walls along the main hallway near the halls and display your company and product advertisement in the large format of 2 x 3 meters.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 939.00 (2 x 3m/2 x 2.7 m)



Advertising Spaces in the Fairground Round Course

Ceiling Banners

The ceiling banners in the main hallway are an ideal advertising medium and serve as a signpost to your exhibition booth. The 3 x 0.6 m ceiling banners can be booked at the corridors to guide your visitors.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 322.00 (one-sided, 3 x 0.6 m)
 € 533.00 (double-sided, 3 x 0.6 m)



Advertising Spaces in the Fairground Round Course

Banner Glasswall Entrance East

Due to the great location of this advertising space on the way from the Entrance East towards the halls you can reach a maximum visitor contact.

Total price:
Rent incl. production and installation/dismantling, plus VAT

€ 2,571.00 (4 x 4 m, in front of L-Bank Forum (Hall 1))



Advertising Spaces at the Elevated Sections



Advertising Spaces at the Elevated Sections

Stair Ad

The stair advertisement at the elevated sections can be used for a wide range of advertising motifs. You can cover every step individually with your company logo or display your advertisement as a complete image on all 32 steps. This advertising space is absolutely eye-catching from every angle.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 2,910.00 (3.17 x 0.16 m, elevated section 1, 32 steps)

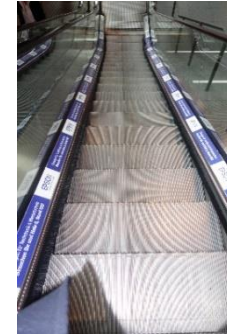
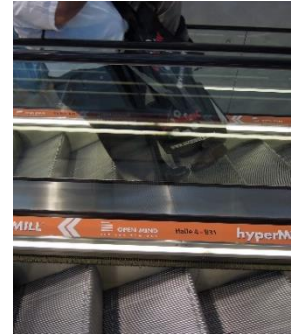


Escalator Advertisement

Accompany the visitors on the escalator from below to the top or vice versa, with 4 long advertising stripes or a full cover of the glas. This attractive advertising space is also a perfect addition to the classic staircase advertisement.

Total price:
 Rent incl. production and assembly / dismantling plus VAT

€ 1,600.00 (foot band 4 pieces, 12,90 x 0,095 m, elevated section 1)



Advertising Spaces at the Elevated Sections

Ceiling Banners

The banner between the stairway steps and the glass wall on the fairground round course, lies with the attractive format of 5 x 4 m directly in the view of the visitors.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 2,975.00 (one-sided, 5 x 4 m)
 € 4,965.00 (double-sided, 5 x 4 m)

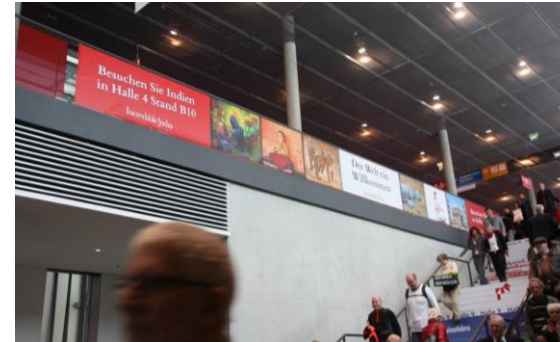


Banner Railing

The banners along the balustrade can be booked in different lengths.
 From a length of 10 m up to 20 m.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 763.00 (10 x 1 m)
 € 1,423.00 (15 x 1 m)
 € 2,724.00 (20 x 1 m)



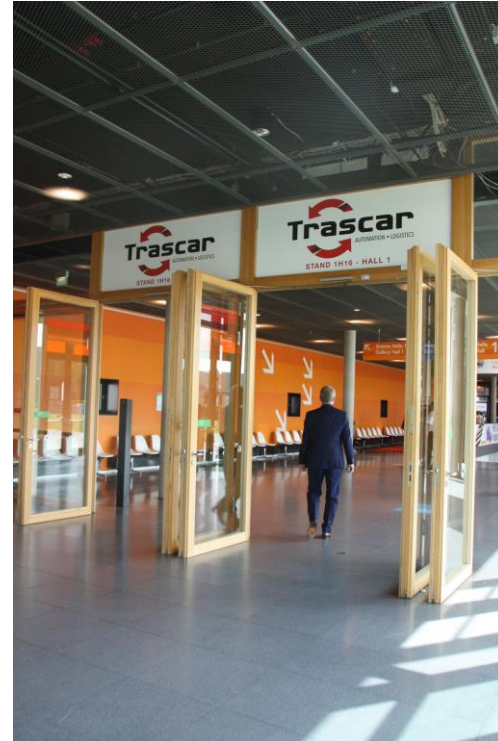
Advertising Spaces at the Elevated Sections

Skylights Doors

The skylights at the wooden doors can be used individually to place your message or lead to your booth.

Total price:
Rent incl. production and installation/dismantling, plus VAT

€ 463.00 (per piece, one sided, 2,34 x 0,55 m)



Advertising Spaces in the Halls



Advertising Spaces in the Halls

Skywalls

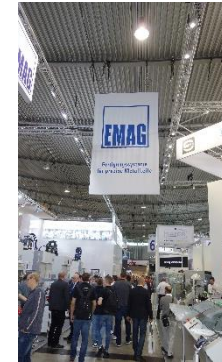
The Skywalls measuring 2.5 x 5 m are suspended from the ceiling above the entrance and therefore provide an ideal advertising space to direct visitors to your stand.

These Skywalls are only bookable for surrounding exhibitors.

Total price:
 Rent incl. production and installation/dismantling, plus VAT

€ 2,459.00 € (2.5 x 6 m, one-sided) L-Bank Forum Hall 1
 € 4,143.00 € (2.5 x 6 m, double-sided) L-Bank Forum Hall 1

€ 2,010.00 € (2.5 x 6 m, one-sided) Hall 3 and Hall 5
 € 3,353.00 € (2.5 x 6 m, double-sided) Hall 3 and Hall 5



Advertising Spaces in the Halls

Advertising Towers

The advertising towers are built around the massive columns in the halls

Total price:
Rent incl. production and installation/dismantling, plus VAT

€ 2,054.00 (1.2 x 3 m, four-sided, frame on loan)



Advertising Spaces in the Halls

Restroom Advertisement

Capture the undivided attention of the visitors!
Restroom advertisement is available as a package including posters in frames, mirror and door graphics.

Package price:
Rent incl. production and installation/dismantling, plus VAT

Wall Frame Din A3

L-Bank Forum hall 1, 32 pcs	€ 1,072,00
Jacques Lanners hall 3, 27 pcs:	€ 904,50
hall 5, 26 pcs	€ 871,00

Branding towel dispenser 0,3 x 0,35 m
per hall, 12 pcs

€ 624,00

Mirror graphics, size variable
4 mirror á 1 m²

€ 916,00

Door Graphics 0,7 x 0,9 m
per hall, 4 pcs

€ 916,00



Contact Advertising Spaces

Contact Team Marketing

Our team, Marketing Services Messe Stuttgart, welcomes any questions you may have. We look forward to assisting you.

Hauptansprechpartner:

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E-Mail: aksu@marketingservices-messe-stuttgart.de

Marketing Services Messe Stuttgart
Ein Unternehmensbereich der
Sign Service Stuttgarter Werbetechnik GmbH
Internet: <http://www.messe-stuttgart.de>
Amtsgericht Stuttgart HRB 24320

Angebot freibleibend. Änderungen oder Irrtümer bleiben vorbehalten.
Es gelten die Allgemeinen Geschäftsbedingungen für Leistungen
des Marketing Services Messe Stuttgart