



„Save the Date“
14–16 May 2024

QR-Code – add the
event to your calendar

UNITI expo



14–16 May 2024, Stuttgart, Germany



*Increased awareness for your brand at **UNITI expo 2024***

UNITI expo 2024 cooperation partners



Organiser:
UNITI-Kraftstoff GmbH



In cooperation with:
com-a-tec
THE COMMUNICATION AGENCY

www.uniti-expo.com

Additional advertising services



by email to uniti-expo@com-a-tec.de

Registration forms also available on www.uniti-expo.com

Your exhibition space registration includes a comprehensive range of extras as standard:

- › Tickets for professional visitors for your guests (quantity as requested)
- › Exhibitor passes (quantity as requested)
- › Stand approval service
- › Listing in the print and online version of the exhibitor directory:
 - › with complete company address
 - › with company name, hall and stand number under each selected product category
- › Listing as an exhibitor in the partner media tankstellenWelt and PetrolPlaza as well as on www.uniti-expo.com
- › Inclusion of your press release in the official **UNITI expo** press kit

Boost the profile of your products and brands: Opt for one of our attractive advertising services or save 25% with our comprehensive premium package.

Services	Individual prices	Premium package
Premium listing with a profile page, logo and full-page colour advertisement in the print version of the exhibitor directory and logo in the online version	<input type="radio"/> 3,000.- €	<input checked="" type="checkbox"/>
Listing as an exhibitor with logo in tankstellenWelt and on PetrolPlaza representing our media partners , as well as in the print and online versions of the exhibitor directory	<input type="radio"/> 1,000.- €	<input checked="" type="checkbox"/>
Space for your company's brochures in the public brochure display	<input type="radio"/> 500.- €	<input checked="" type="checkbox"/>
Display of your individual press kit in the press room	<input type="radio"/> 500.- €	<input checked="" type="checkbox"/>
Stand identifier with logo on all hall plans : on large-sized posters in the relevant halls and in the print version of the hall plan for all visitors	<input type="radio"/> 1,000.- €	<input checked="" type="checkbox"/>
Colour advertisement in the print version of the hall plan	<input type="radio"/> 2,000.- €	<input checked="" type="checkbox"/>
Subtotal	€ 0	<input type="radio"/> 6,000.- €
Additional full-page colour advertisement in the print version of the exhibitor directory	<input type="radio"/> x 2,000.- € = € 0	
Additional colour advertisement in the print version of the hall plan	<input type="radio"/> x 2,000.- € = € 0	
All prices plus VAT Total	€ 0	

Networking party

The **UNITI expo** networking party will take place on the first evening of the event, starting at 6pm. A fixed number of tickets corresponding to the size of your stand is **included with your stand registration**:

- › S (9 sqm and up) = 2 tickets
- › M (36 sqm and up) = 3 tickets
- › L (60 sqm and up) = 4 tickets
- › XL (100 sqm and up) = 5 tickets

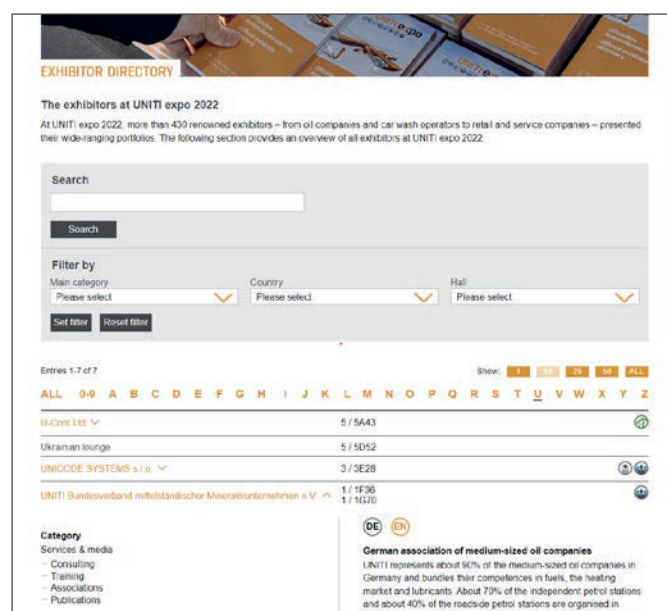
Of course, you can also purchase additional tickets for your team and guests:

I would like to purchase additional networking party tickets	x 50.- € (plus VAT)	Total € 0
Comments		
Company	Name	
Phone	Email	
Place and date	Company stamp and legally binding signature	

Logos for exhibitor directory and hall plans

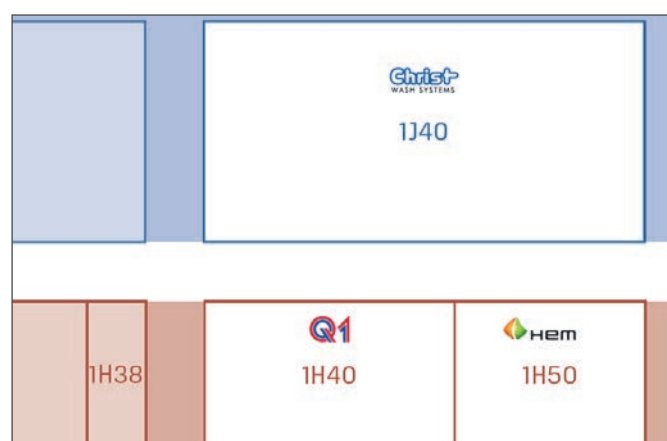
Specifications	Online (exhibitor directory)	Print (exhibitor directory and hall plan)
Format	min. 300 px wide, height is adjusted automatically	35 mm wide, height is adjusted automatically
Resolution	72 dpi	300 dpi
Data delivery	GIF, PNG, JPG	PDF/X-4, EPS, TIFF, JPEG
Data size	max. 514 KB	max. 2 MB
Data should be sent	online via the exhibitor portal	online via the exhibitor portal
Booking deadline	March 22, 2024	March 22, 2024
Artwork deadline for logo	March 22, 2024	March 22, 2024

Logo in the online exhibitor directory



Logo in the printed exhibitor directory

The printed exhibitor directory will be distributed to all visitors in a handy format.



Logo on the hall plans

The hall plans will be distributed to all visitors in a handy print format and placarded in large format in the respective halls.

Ad in the printed exhibitor directory

The printed exhibitor directory will be distributed to all visitors in a handy format.

Specifications	
Page format	105 mm width, 210 mm height
Ad format	105 mm width, 210 mm height + 3 mm bleed each side
Edge to the binding (left edge)	Contents of the ad like e.g. Texts and logos require a minimum distance of 10mm to the left edge
Resolution	300 dpi
Data formats	PDF/X-4, TIFF, JPEG
Data should be sent to	uniti-expo@com-a-tec.de
Profile text in up to 3 languages	online at the exhibitor portal
Booking deadline	March 22, 2024
Editorial deadline for profile text	March 22, 2024
Artwork deadline for ad	March 22, 2024

Premium entry (Profile page with ad)

Profile text in up to three languages and full page ad.

Premium Ausstellerprofile
Premium exhibitor profiles

PetrolPlaza 

> Am Krebsgraben 15
 78048 Villingen-Schwenningen
 Germany
 T. +49 172 7233442
 www.petrolplaza.com

5/5D78

> **Deutsch**

Über PetrolPlaza

Mit einer stetig wachsenden Community ist PetrolPlaza die beliebteste online business-to-business Plattform für Entscheider auf dem internationalen Tankstellen-, Logistik- und Carwash-Markt. Unsere Besucher sind Betreiber von Tankstellen und privaten Tankanlagen, Kraftstofflagerungs- und Transportunternehmen, sowie Anbieter von Tankstellentechnik, Importeure und Händler, Dienstleister, Projektmanagement Unternehmen, Berater und Ingenieure. PetrolPlaza ist seit 1998 online und weltweit verbreitet.

> **English**

About PetrolPlaza

With a growing community, PetrolPlaza is the primary online business-to-business information source for decision makers in the petrol retailing, fuel logistics and car wash industry. Our visitors are operators of retail petrol stations and private refueling facilities, fuel storage & transportation companies as well as equipment suppliers, importers & dealers, service providers, PMCs, consultants & engineers and others involved in this business. PetrolPlaza is online since 1998.

> **Español**

Sobre PetrolPlaza

Con una comunidad en crecimiento, PetrolPlaza es la principal fuente de información online de B2B para los responsables de la toma de decisiones en la industria de la venta de gasolina al por menor, logística de combustible y lavado de coches. Nuestros visitantes son operadores de estaciones de servicio y de instalaciones privadas de repostaje, empresas de almacenamiento y transporte de combustible, proveedores, importadores, distribuidores y EPSD. PetrolPlaza está en línea desde 1998.

PetrolPLAZA

COME OVER AND EXPLORE!

HALL 5, STAND 5D78



petrolplaza.com

The global platform for the fuel retailing industry

Ad on the printed hall plan

The printed hall plan will be distributed to all visitors in a handy format.

Specifications	
Page format	735 mm width, 420 mm height
Ad format	95 mm width, 62,25 mm height
Resolution	300 dpi
Data formats	PDF/X-4, TIFF, JPEG
Data should be sent to	uniti-expo@com-a-tec.de
Booking deadline	March 22, 2024
Artwork deadline for ad	March 22, 2024

Hall plan (full view)



Hall plan advert (detailed view)

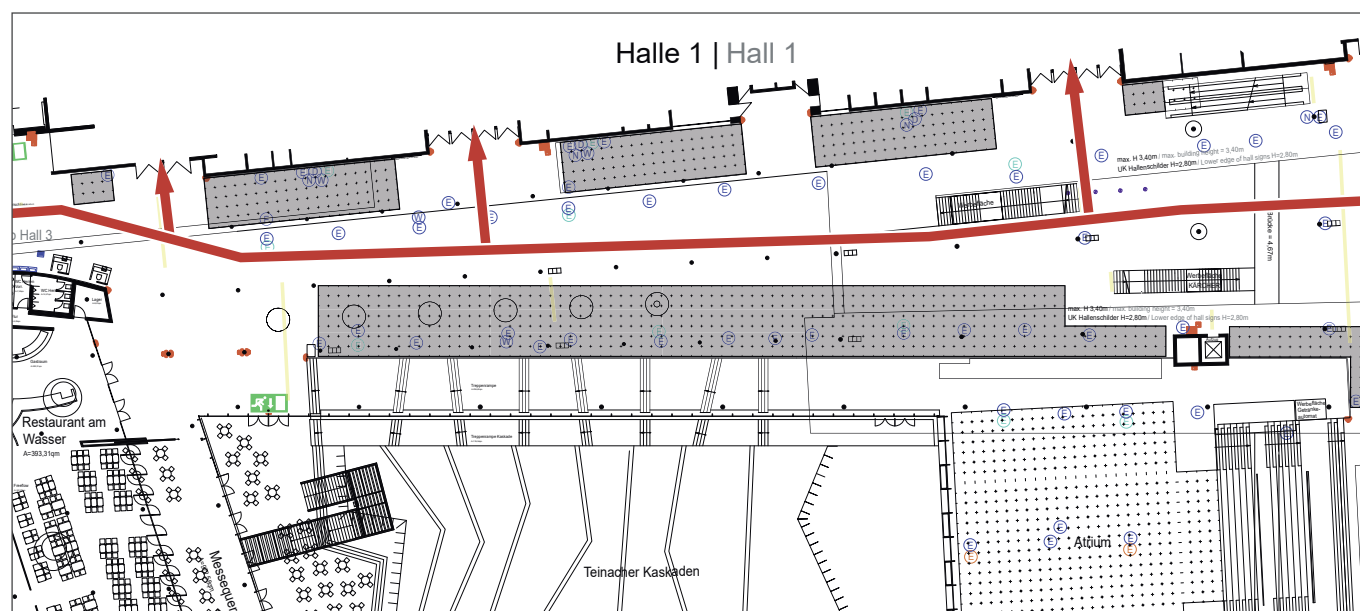


Second stand in the entrance area

At **UNITI expo 2024** you will also have the option to present yourself with a second stand in the entrance area (Entrance East). We ask for your understanding that these limited positions will be confirmed in the order we receive your bookings.

Information	
to 10 m ²	5,000,- €
to 25 m ²	10,000,- €
to 40 m ²	15,000,- €
Contact person	Jana Mink com-a-tec GmbH P. +49 7721 98 30 66 uniti-expo@com-a-tec.de

Hall plan Entrance East



UNITI expo 2024 networking party - Sponsoring

At the **UNITI expo** networking party, where we expect more than 1,600 prestigious participants, you can also highlight your brand as a sponsor. Since this is a very small number of exclusive offers, if interested, please contact us immediately.

Information	
Contact person	Jana Mink com-a-tec GmbH P. +49 7721 98 30 66 uniti-expo@com-a-tec.de

Stand packages

These high-quality and branded modular stand packages were specially designed for **UNITI expo** and provide the framework for the optimised and cost-efficient presentation of your products and company. Thanks to their customisable printed walls, stands can be adapted to your brand and distinctive look.

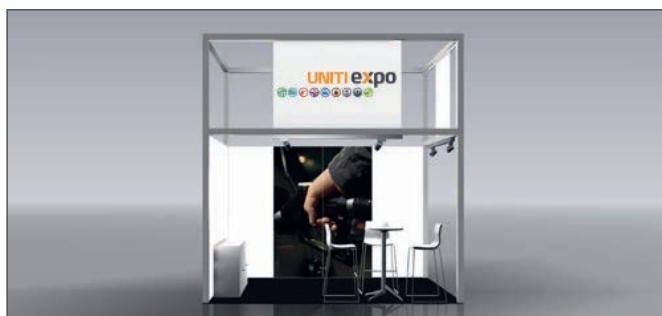
The "turnkey" stand concept means that you don't have to worry about setting up, dismantling or furnishing your stand. All you have to do is set up the products/exhibits delivered directly to the stand, lay out the advertising materials and you're ready to go.

A distinctive aspect of the branded modular stand package is that despite the modest cost, you maintain a high degree of flexibility: additional furnishings and facilities can be booked and even customised adjustments and extensions can be planned directly with the stand builder.

The illustrated examples can be easily adapted for corner and linear 9 m² to 36 m² stands.

Information	
Enquiries to	von Hagen GmbH Isabella Lucke P. +49 (0) 5235 95 25 51 isabella.lucke@vonhagen.net
Order deadline	March 25, 2024

Modular branded stand packages from von Hagen GmbH



Interested?

Your exhibitor contact

com-a-tec
THE COMMUNICATION AGENCY

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uniti-expo@com-a-tec.de



Contact for exhibitors from the Americas and Asia-Pacific

com-a-tec
THE COMMUNICATION AGENCY

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Organiser



UNITI-Kraftstoff GmbH
Jägerstraße 6
10117 Berlin
Germany
www.uniti.de

Event venue

Messe Stuttgart



Landesmesse Stuttgart GmbH
Messplatz 1
70629 Stuttgart
Germany
www.messe-stuttgart.com



www.uniti-expo.com

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We look forward to meeting you in 2024!