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14 – 16 May 2024

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# UNITI expo



14 – 16 May 2024, Stuttgart, Germany



Forecourt Design by Klostermann Group

*The leading retail petroleum and  
car wash trade fair in Europe*

[www.uniti-expo.com](http://www.uniti-expo.com)

# The whole industry under one roof

At **UNITI expo 2024**, a broad range of products and services needed for the operation of a modern fuel station and car wash will be showcased in a 40,000 m<sup>2</sup> venue. This makes **UNITI expo** the largest and most extensive trade fair for the retail petroleum and car wash industries in Germany and Europe.

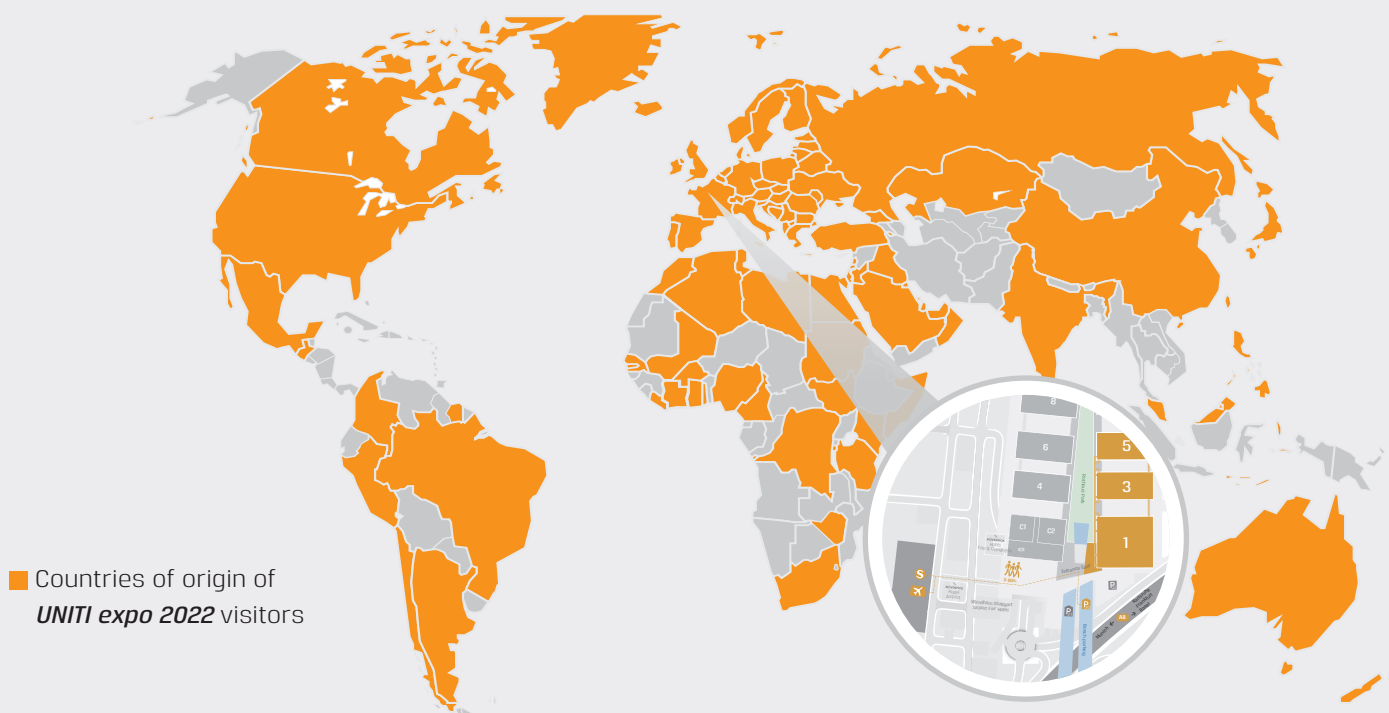


## UNITI expo 2022 in figures

In the center of Europe,  
with a **global** reach

over **16,000** participants  
from **100** countries

**431** exhibitors  
from **37** countries



# UNITI expo 2024

## Industry expertise and partners

Together with its partner association MWV (the German association for the petroleum industry), UNITI represents around 85% of Germany's petrol station market. The assistance provided by com-a-tec, owner of the leading international online portal PetrolPlaza,

makes up a team with an extraordinary degree of industry expertise, both nationally and internationally. In addition, the successful partnership concept of **UNITI expo** attracts a large number of cooperation, association and media partners from around the world.

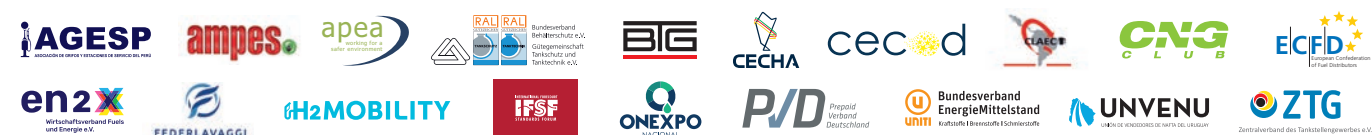
### Cooperation partners of UNITI expo 2024



### Oil companies, fuels retailers and retailers at UNITI expo 2024



### Association partners of UNITI expo 2024



### Media partners of UNITI expo 2024

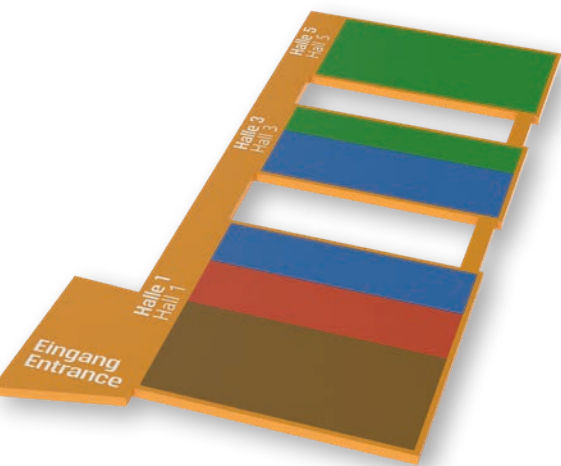


# UNITI expo 2024 at a glance

## Exhibition areas

Three exhibition halls encompassing a total of 40,000 m<sup>2</sup> are divided into four themed areas:

- Technology, payment & logistics
- Car wash & car care
- Oil companies & fuel retailers
- Shop & convenience



**UNITI expo's** clear structure helps every visitor to effortlessly find a suitable product or offer and explore the exhibition efficiently.



The exhibition area of **UNITI expo 2024** is equal to the size of eight football fields!

## UNITI expo 2024 conference program



The forums integrated into the themed areas offer a varied, free of charge conference program. It ranges from informative reports and expert talks, to exciting presentations by prominent speakers.

## Culinary discovery tour

In 2024, GenussGARTEN FOODCOURT will again be partner of **UNITI expo**. Innovative food & beverage concepts will be

presented on an area of around 700 m<sup>2</sup>. Visitors and exhibitors are welcome to enjoy this unique culinary experience.



## Opening hours

**Tuesday, 14 May**  
9:00 – 18:00

**Wednesday, 15 May**  
9:00 – 18:00

**Thursday, 16 May**  
9:00 – 16:00

# 10 good reasons to choose *UNITI expo*

- 1 *UNITI expo* is the leading trade fair for the retail petroleum and car wash industries and thus the most representative platform for products and innovations in Germany and Europe.
- 2 Products and services presented at *UNITI expo* cover all aspects relevant to the operation of fuel stations and car wash sites.
- 3 As a concept fair, *UNITI expo* bets on innovative products and outside-the-box concepts like no other fair.
- 4 The compact three-day format and the two-year rhythm are specifically tailored to the requirements of the industry.
- 5 Located in the heart of Europe, with its own highway exit, S-Bahn train station and just a five-minute walk away from the airport, Landesmesse Stuttgart is very easy to reach both for national and international visitors.
- 6 The comprehensive market overview, the efficient format and the time saving accessibility of the location attract top decision-makers in the industry from Germany and abroad.
- 7 *UNITI expo* is a unique opportunity for exhibitors and visitors to maintain their business relations and make new contacts.
- 8 Professional lectures and exciting presentations make *UNITI expo* a high value offer for every visitor.
- 9 The entrance to *UNITI expo* as well as the conference program are free of charge for trade visitors.
- 10 All exhibitors and visitors are invited to try culinary delights in the unique GenussGARTEN FOODCOURT.



*“By the industry, for the industry - there is no other event of the kind in Germany that is so strongly supported by the retail petroleum and car wash sectors.”*

**RA Elmar Kühn**, leading CEO UNITI Association



*“With participants from 120 countries, **UNITI expo** is the most international trade fair in the world with a unique innovation density in all sectors.”*

**Bruno Boroewitsch**, CEO com-a-tec GmbH



*“Service is a top priority for us. We stay very close to our exhibitors to make sure we deliver on the industry's demands.”*

**Ben Boroewitsch**, CEO com-a-tec GmbH

# Review and figures of *UNITI expo 2022*

“*UNITI expo, here are all the decision makers; everyone from the industry is here. It is ideal! You can network here really well and that is why we decided to come here to the fair.*”

*BayWa AG, Christian Krüger, CEO*

431 exhibitors from 37 countries  
16,000 attendees from 100 countries  
40,000 m<sup>2</sup> exhibition area

**UNITI expo 2022** exceeded the expectations of the industry. On an exhibition area of 40,000 m<sup>2</sup>, all segments relevant to the retail petroleum and car wash business were present, and **UNITI expo** once again proved its role as the leading trade fair for the industry!

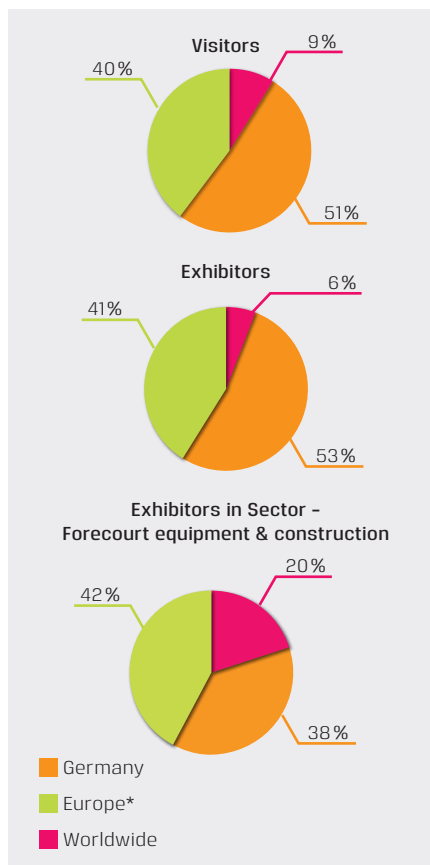
The integration of subject-specific forums directly into the exhibition halls was particularly popular with visitors and exhibitors alike. Three forums – International Forum, Carwash Forum and **UNITI expo** Forum – gave all participants the opportunity to gain interesting and innovative insights in numerous lectures and presentations on the latest trends and issues in the industry.

In the GenussGARTEN FOODCOURT one could enjoy convenience at the highest level by exploring innovative food concepts and trying them free of charge.

The **UNITI expo** networking party, attended by more than 1,600 guests, as well as the numerous booth parties created the perfect setting for meeting customers, business partners and old friends from the industry, as well as making new valuable contacts.

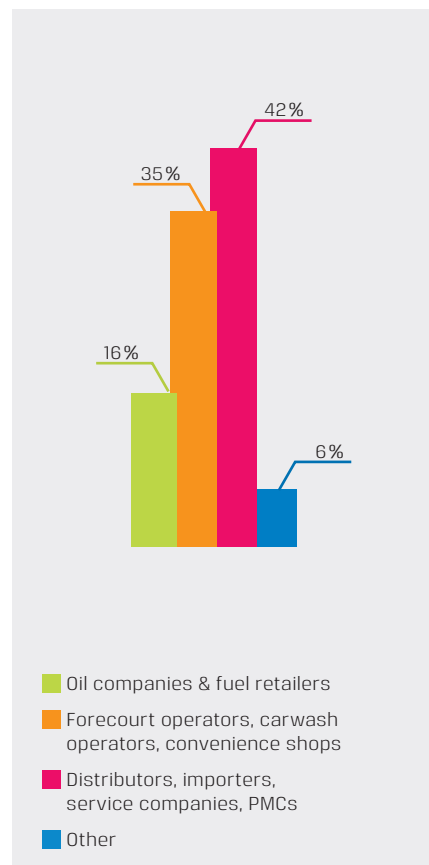


Participants by region

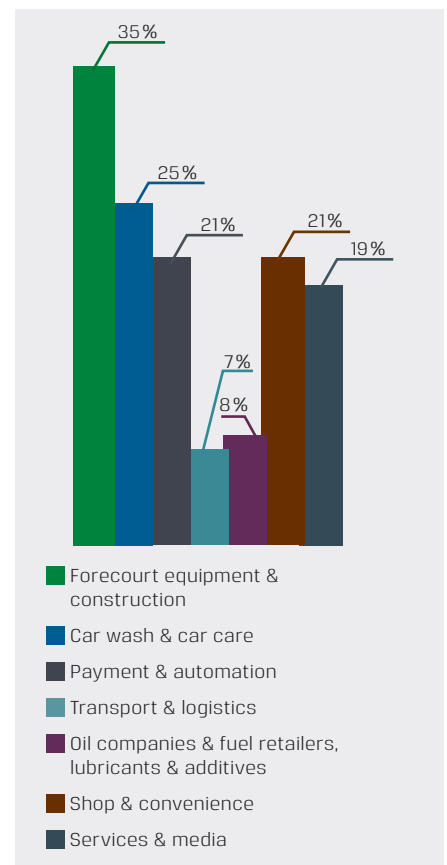


\* with Russia

Visitors by sector \*\*



Exhibitors by sector \*\*



\*\* multiple entries possible

# Statements and impressions regarding *UNITI expo 2022*

“Such a high level of customer and people that are coming to this show. Our customers consists of a lot of directors and vice presidents who are coming to this show. For a lot of the other European shows we don't bring this level of representation.”

**Dover Fueling Solutions, Brad Schumacher**, VP Global Key Accounts & Marketing

“I think this is the absolute best forum for our industry to get together and have conversations of how to advance our industry for the better.”

**Gilbarco Veeder-Root, Om Shankar**, European Marketing Director

“We love being here at **UNITI expo**! It's a great opportunity for us! UNITI has grown significantly over the years and our company PDI, continues to grow and international expansion is so important to us! This venue has such a great, international attendee.”

**PDI Software, Dawn Desai**, SVP & GM

“There is no place in the world where so much petrol station expertise comes together as here at **UNITI expo**.”

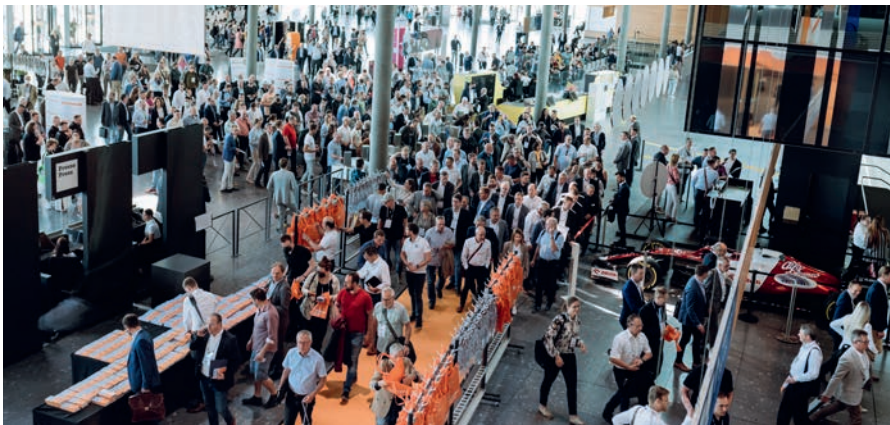
**Lekkerland SE, Philipp Pauly**, Senior Vice President Energy Stations & Convenience Stores

“For us, **UNITI expo**, as the industry trade fair, is ultimately the opportunity to meet business partners, maintain contacts and make new contacts. The event of the industry is excellent from our point of view.”

**Autobahn Tank & Rast GmbH, Frank Kortmann**, Head of Contract Management

“The first conclusion is very positive! I think the fair has really developed compared to the previous ones. You can see innovations at all the stands. The discussions are very good. The customers come and we see here a really good opportunity and platform to hold discussions and to be able to present our innovations.”

**Coca-Cola European Partners Deutschland GmbH, Martin Kiefer**, Zentral Key Account Manager Sales



# Interested?

## Your exhibitor contact

**com-a-tec**  
THE COMMUNICATION AGENCY

**Jana Mink**  
**com-a-tec GmbH**  
T. +49 7721 98 30 66  
M. +49 151 26 91 53 16  
uniti-expo@com-a-tec.de



## Contact for exhibitors from the Americas and Asia-Pacific

**com-a-tec**  
THE COMMUNICATION AGENCY

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**com-a-tec GmbH**  
T. +54 911 59 39 24 51  
uniti-expo@com-a-tec.de



## Organiser



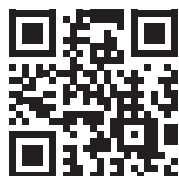
**UNITI-Kraftstoff GmbH**  
Jägerstraße 6  
10117 Berlin  
Germany  
www.uniti.de

## Event venue

Messe Stuttgart



**Landesmesse Stuttgart GmbH**  
Messepiazza 1  
70629 Stuttgart  
Germany  
www.messe-stuttgart.com



www.uniti-expo.com

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**We look forward to meeting you in 2024!**