



Mapping the modern fuel retailer's technology ecosystem

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Technology as a differentiator

Observations from a career in Retail



- Technology used to be less unified
- Lack of automation
- Limited insights for data-driven decisions
- Manual processes prone to errors



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Some of the industry's major challenges



Security & Compliance

- Government regulations
- Internal processes
- Sustainability goals
- Ransomware
- Data breaches

Efficiency & Productivity

- Workforce issues
- Manual processes
- System interoperability
- Data-driven decisions
- Future-proof strategy

Dynamic Marketplace

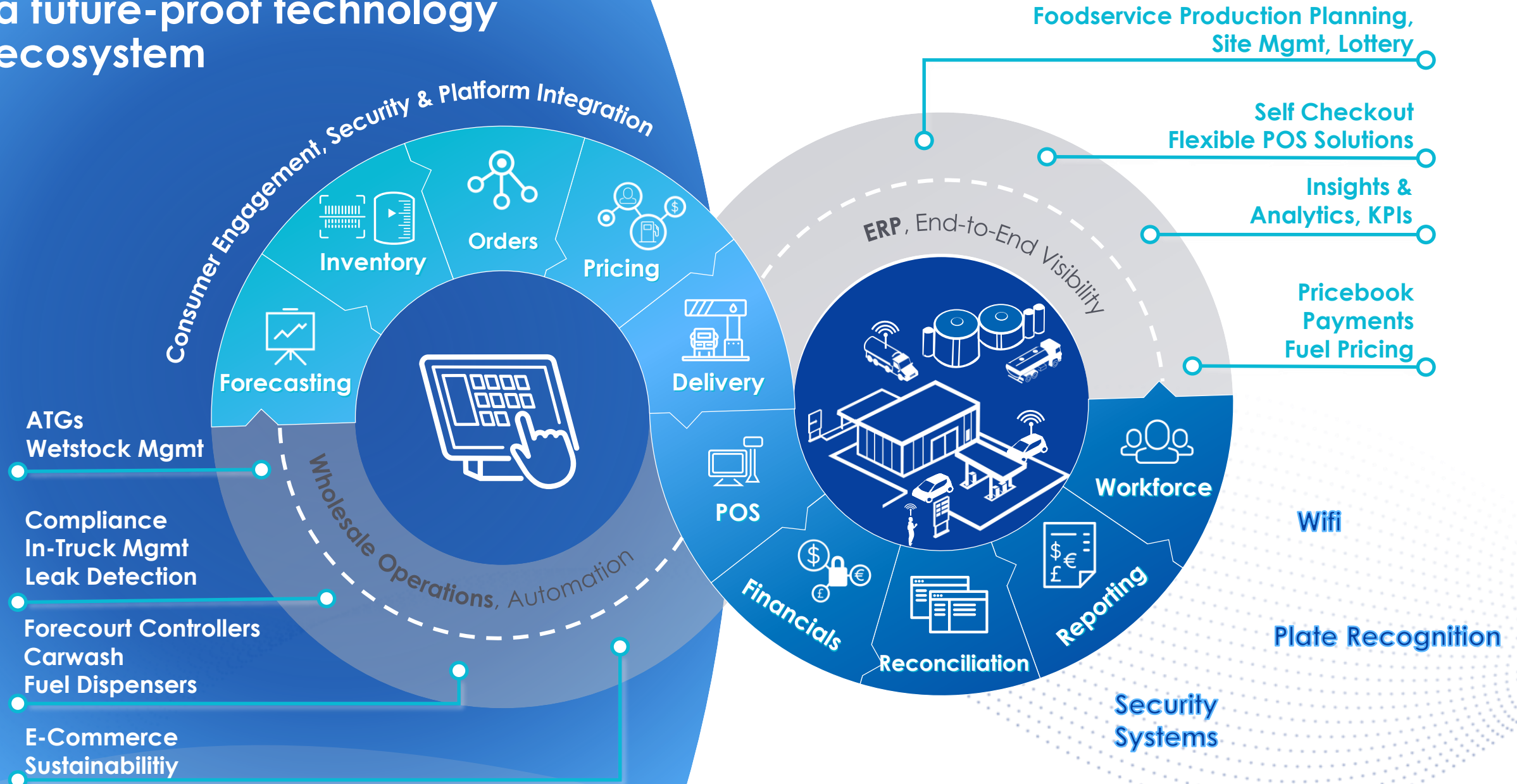
- Energy transition
- Supply chain volatility
- Price fluctuations
- Digital-first interactions
- Consumer behavior

Example of a technology blueprint

A flexible POS platform enables a future-proof technology ecosystem

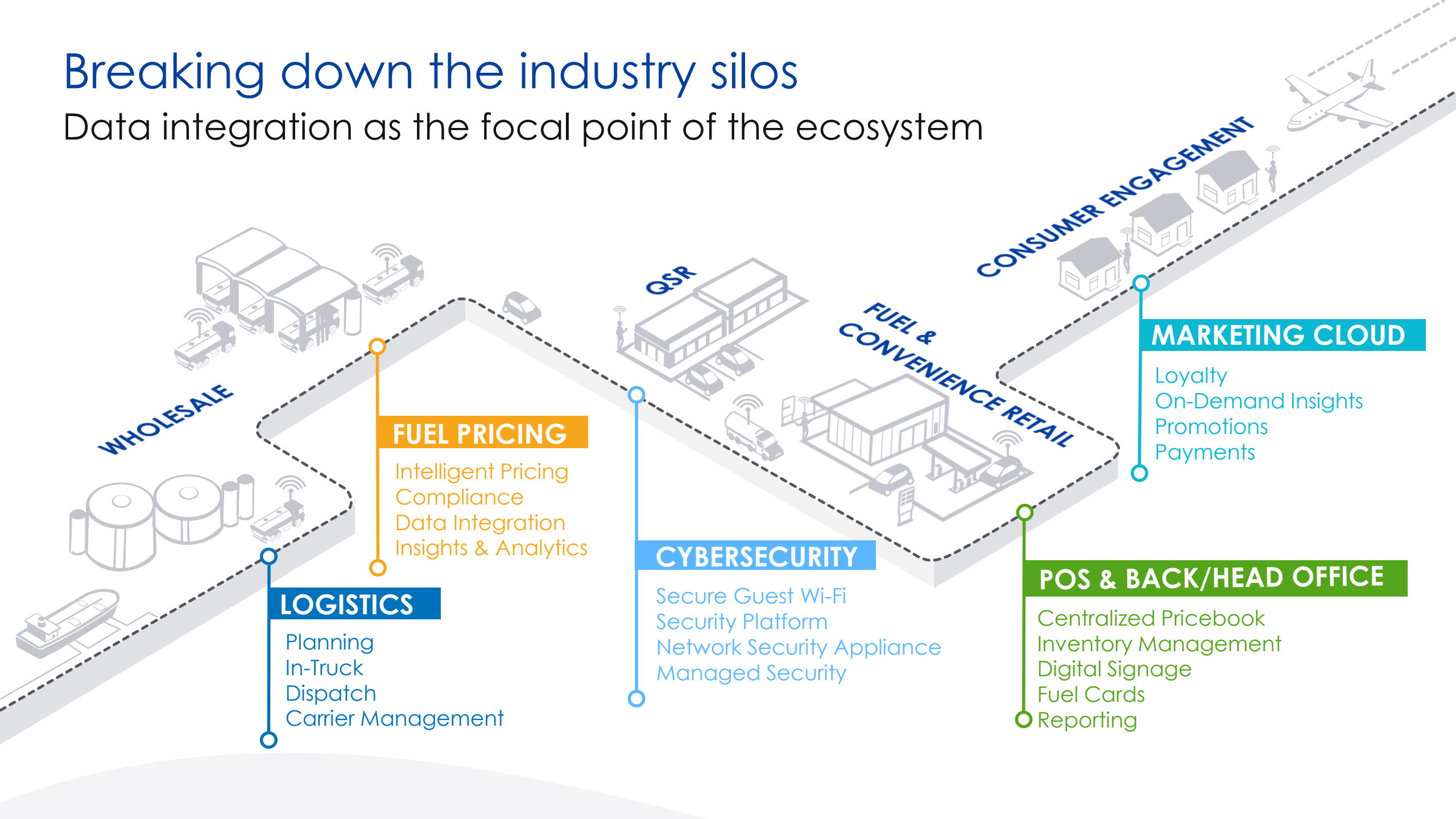


A flexible POS platform enables a future-proof technology ecosystem



Breaking down the industry silos

Data integration as the focal point of the ecosystem

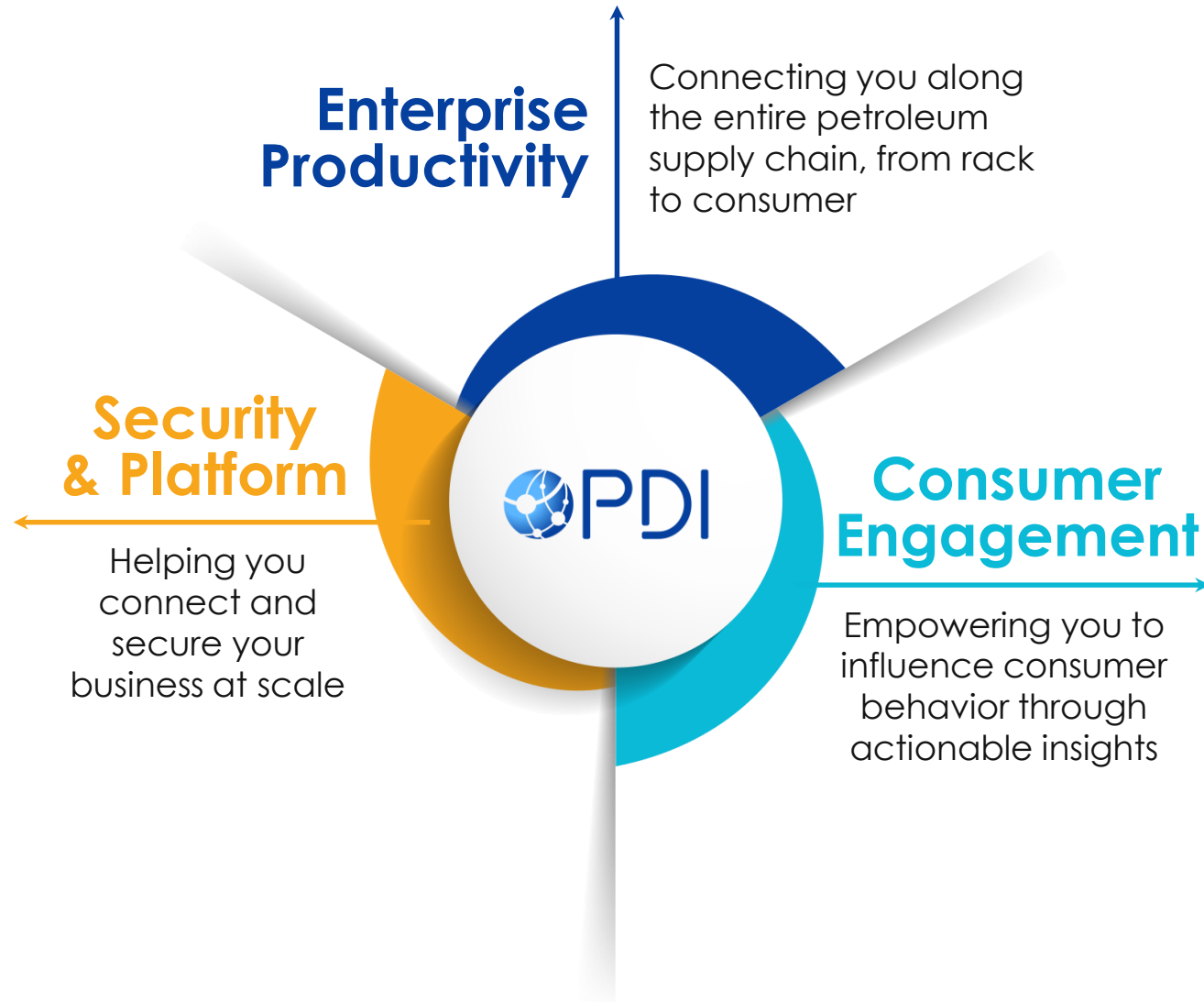


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